

Natural Choice Products™

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And the winners are? - Announcing the Fernie B.C. contest winners.

NCP

INTRODUCING NCP's NEWEST ADDITION

CORAL CALCIUM

Natural Choice Products' Coral Calcium formula is a continuation of our commitment to providing you tried and tested nutritional supplements that really work.

Most often thought of in bones and teeth, calcium performs various vital functions throughout the body. Calcium activates enzymes involved in fat and protein digestion and energy production. This important mineral is also involved in blood clotting, transmission of nerve impulses, and regulating blood pH.

Bone is live tissue that can be broken down and reabsorbed for use in the blood. Deficiencies will cause the body to draw more calcium from the bones, setting up a pattern that leads to osteoporosis - an epidemic leading to easily broken bones.

Calcium can be found in foods such as dairy, green leafy vegetables such as kale, spinach and broccoli, soybeans and soybean products like tofu.

What is Coral Calcium?

Touted as a miracle supplement, or a fountain of youth, coral calcium is simply an excellent source of calcium and minerals (about 70 different ones) which are in an exceptionally bio-available form. NCP uses above sea coral, which, like most coral calcium, comes from the coral island Okinawa, off the coast of Japan. Stony corals help build coral islands and their protective reefs by secreting limestone, making pockets of shelter for the soft polyps to retreat into when disturbed. As a result, stony coral has an inherent basis of the complete range of minerals found in sea water.

As we age, more minerals leave our bodies than are ingested, allowing our bodies to become more acidic. Numerous

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ANTACIDS AND INDIGESTION

We as humans have the ability to alter our food through various cooking methods, usually to create meals that are delicious and satisfying to our palates. Even if the finished meal is "healthy," it has been left without enzymes to aid predigestion by the cooking process. This causes an inability of the normal gastric secretions to sufficiently digest the food. Over time, this taxes our pancreas as it helps the stomach by donating enzymes to break down the foods we eat. Not only will issues with nutritional deficiencies and toxicity occur, the actual digestion process becomes painful because tissues have been irritated and exposed as the body increases its gastric juices to make up for the lack of enzymes available in the food.

When the pain and discomfort of heartburn increases and becomes too regular, a solution must be found. Before drug companies advertised conditions such as Gastroesophageal Reflux Disease and Acid Reflux Disease, many people would take over the counter antacids for years, though the label warns that you should see your doctor if problems persist after two or three weeks. Antacids, acid inhibitors and acid blockers provide prompt relief from heartburn by neutralizing or preventing the Hydrochloric Acid. This addresses the immediate problem, but these acids are the body's way of trying to compensate for foods deficient of enzymes.

Antacids also inhibit friendly bacteria, since they suppress the amount of acidity these bacteria need to survive. This low acidity allows the harmful bacteria helicobacter pylori (h pylori) to survive, living in the stomach's mucosal lining and causing inflammation.

If products are taken that prevent or inhibit these acids, the fact that this further impairs digestion **must** be considered. Absorption of **all** nutrients will be inhibited, not the least of which is protein. Addressing the actual problem, not just the symptoms, will allow the body to heal itself and begin getting maximum nutrition. NCP provides a full line of wonderful nutritional supplements, with the digestive process being the most important consideration behind their formulas. Don't hesitate to contact NCP and ask us about Gastric Enzymes for your heartburn and indigestion needs.

ARE ANTACIDS A GOOD SOURCE OF CALCIUM?

Unfortunately, the calcium contained in antacids is calcium bicarbonate, which also contains aluminum. This can cause high levels of calcium to be excreted in the urine, bone resorption (loss) and phosphorus depletion, all of which contribute to bone disease. Calcium is best absorbed in an acidic environment. Antacids neutralize stomach acid, hindering absorption of any element, including calcium. Perhaps that is why there is a warning on the label against using them for too long, usually two weeks or so. Since they are sold as a daily source of calcium, however, many people don't read the warning, and assume they will be safe for regular use.



Don't forget to take advantage of the Natural Choice Products Home Seminar Kit, containing 4 of NCP's most popular products and literature, to sample out to and educate those who are interested in our products. This sample kit will contain a two day supply of products for five people. The cost is \$115.50 (applicable towards personal volume). Because NCP does not pay commission on literature, the commissionable volume on this kit will be \$99. Should someone purchase Multiple Digestive Enzymes, Nutritional Essentials and Superfood at your home meeting, you will be able to offer them a certificate for a **FREE Probiotic Blend** (a \$50 value.) A great way to introduce people to the Basic Four!

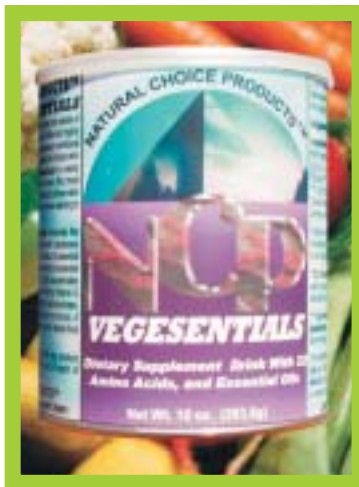
The Home Seminar Kit will include:

- Multiple Digestive Enzymes
- Probiotic Blend
- Nutritional Essentials
- Superfood Supplement
- Alco-Zyme®
- Product Brochures
- Food Enzyme Booklets
- Current Newsletters

Fresh New Look!

New Containers Ensure Whole Foods Stay Fresh and Pure

Now these wonderful whole food supplements are available in new containers, ensuring you get the freshest quality of supplements available. These new containers are a foil lined composite of food grade recycled paper. The oxygen purged container is flushed with nitrogen to avoid oxidation. This process has been of enormous value in the fresh food industry, keeping the product pure and ensuring optimum freshness.



for destroying intestinal parasites and benefiting blood sugar levels, Shiitake Mushroom for sexual function and anti-aging properties, Onion, a powerful antioxidant, parsley for kidney and urinary tract support, Dulse, for calcium and its alkalizing benefits, Basil, Celery Seed and Cilantro. In addition, Vegesentials also provides Rice Bran Complex with Tocotrienols and Tocopherols. L.



Salivarius and L.



Plantarum are added for promoting healthy bacteria in the gastrointestinal tract. Vegesentials also contains O₂ factor and 22 Amino Acids, and is, of course, enzyme enhanced. Vegesentials can be served hot, like a broth. This will make the enzymes go active, but they will still do the job they are assigned to do - giving you the most out of this conglomeration of nutrients.



Don't forget your vegetables! Natural Choice Products Vegesentials is a powerful, fully utilizable whole food supplement that combines many varieties of plants available in nature to produce a delicious blend of Vegetables; Tomato for Vitamin C, Vitamin A and folacin, Carrot for Beta carotene, and Spinach for iron. Vegesentials also contains: Garlic

Heartburn, Indigestion, Gastrointestinal Disorders? Contact Us At (800)626-5143



IT'S WORTH REPEATING

Product Testimonials



Injury / Pain / Swelling

Just want to say a few words about your amazing [Multiple Digestive Enzymes](#). My husband and I were in our motor home when we met with a near accident by stopping very abruptly, fortunately avoiding a collision coming down a very steep bridge. I fell forward, hitting my leg and foot on the console. I brush burned all the skin from my shin to my knee, wrenching my three middle toes back and forward. Extreme pain and swelling came on very quickly. We had to make a trip to the hospital for an x-ray of my foot for fear of the small bones above the toes being broken. Fortunately the x-rays proved otherwise. However, they were very bruised and sprained. Within an hour after the accident, I remembered how quick my recoup time was with enzymes when I had hernia surgery this year. I started taking 5 enzymes every hour for 5 hours, then 5 enzymes every 3-4 hours for the next 24 hours, then back to my regular 25 per day in 5 divided amounts. Within 48 hours all the pain, swelling and bruising was gone. This is totally amazing, as the physician that read the x rays told me to keep it elevated a few days with ice and stay off of it for a week, taking a prescribed anti-inflammatory and pain medication. None of the above did I have to do.

I wish I would have thought to take photos of the before and after. The healing was totally amazing. I am such a believer in the [Multiple Digestive Enzymes](#).
Judy Savoie

Gastritis / Heartburn

For years I have had severe gastritis/heartburn and gladly purchased ANYTHING that came onto the market that even offered a chance of helping eliminate the middle of the night burning and indigestion. Mine was so severe, I would progress to dry heaves virtually every night. My wife heard about [Gastric Digestive Enzymes](#) formula and convinced me to try this with my meals. Amazingly, IT WORKED! I now take the [Multiple Enzyme](#) formula faithfully with every meal and have totally eliminated the problems I suffered from.

I recommended these products to *everyone*, not just those who suffer from gastric conditions, because my overall health has improved tremendously.
J. Nelson - Montana



VITALASE HERE'S WHAT PEOPLE ARE SAYING

Thank you, Tim O'Brien for formulating such a great product. I have been on the 120 day program for a couple of months, and it is exciting to know that I can keep taking the Multiple Digestive Enzymes with my meals but I can substitute the 5 capsules of MDE that I have been taking in between meals with just 2 Vitalase capsules. You are the best. Chris K.

I have been reading a lot about anthocyanins. NCP is really on the cutting edge. Thank You for formulating Vitalase. I am excited to begin using wonderful product. Thanks Tim! Greg L.



LETS DO IT AGAIN! NCP's **August Conference Call** will be held on the 12th at 6:00PM and the featurd topic will be Coral Calcium. A guest speaker will be discussing the benefits of coral calcium. This promises to be another informative and interesting experience. Don't Miss out! **Call 1800 626-5143 to reserve your spot today.**

AND THE LUCKY WINNERS ARE?
The Fernie, BC Vacation Get-Away contest ended June 30th. The winners were drawn on August 1st. We're pleased and happy to offer congratulations to our top enroller Nancy Fitzmorris and the winners of the drawing Fran Gillette and Taste of Country.

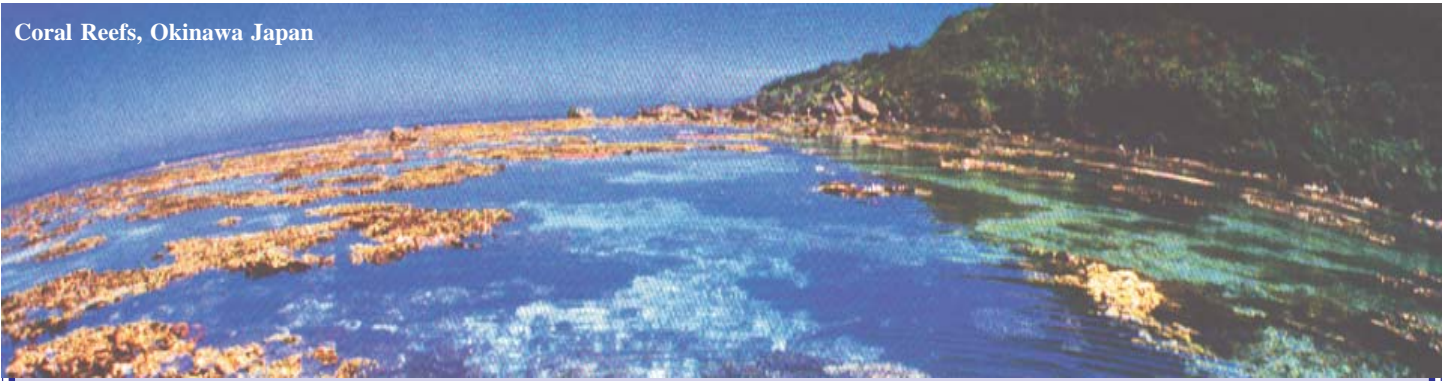
Do you have an NCP testimonial that you would like to share? We would like to hear from you. Send us your product testimonial and as our way of saying thank you we will send you one of your favorite NCP products for free! If you include a picture that we can use in future publications we will send you a second product absolutely free.
Please consult NCP for free product information. All testimonials and photos submitted become the property of Natural Choice Products™.

DISCLAIMER: These are actual received testimonials that describe individual experiences of people who have used Natural Choice Products™. Testimonials are given verbatim except for correction of grammatical or typographical errors. Some may have been shortened if the testimony received by the author seemed lengthy or if portions appeared irrelevant for the general public. Text and photos are for private use only. Do not reproduce or distribute without permission.

Information in this newsletter and on the NCP website are provided for informational purposes and is not meant as a substitute for the advice provided by your own physician or other medical professional. You should not use the information contained herein for diagnosing or treating a health problem or disease, or prescribing and medication. If you have or suspect that you have a medical problem, always contact your health care provider.

Information supplied is for "information purposes" only. It should not replace the advice of your physician, nor should you use it for self-diagnosing a medical problem.

Coral Reefs, Okinawa Japan



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diseases are associated with acidity of the blood, including Diabetes, Cancer, and many other degenerative conditions. Coral Calcium can help alkalize the body, and support every cell with the scope of minerals they need to properly function. Many studies indicate prolonged alkaline stimulus can help prevent disease.

NCP's Coral Calcium Formula is Enzyme Enhanced, and balanced with vitamins for optimum utilization. Vitamin A was included for its role in normal body growth and formation of bones and soft tissue. Vitamin A also contributes to the formation of tooth enamel and proper spacing of teeth. Vitamin C is essential for growth and repair of tissue in all parts of the body. Bone, cartilage and collagen (present in connective tissue) all depend on Vitamin A for formation. Added for its role in maintaining blood levels of calcium, Vitamin D increases absorption of calcium from food and reduces urinary calcium loss. This keeps calcium in the body, therefore sparing this vitamin from having to transfer calcium from the bone into the bloodstream. Kelp is a sea vegetable, and also a concentrated source of minerals. Adequate amounts of all the micronutrients can make a significant difference in the body's ability to metabolize calcium. Last but not least, **ANTHOCYANINS** have been added for their antioxidant benefits, and for supporting the circulatory system. For additional anthocyanins, compliment to your daily Coral Calcium supplements with Vitalase.



*Coral Calcium is available in a 60 count bottle for \$21, or \$18.90 (autoship price)
Two 750mg capsules provide 1000mg of daily calcium plus the added nutrients of this formulation.*

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