

given distributor and then (as necessary) moving upline one level at a time until a distributor is found that qualifies to receive pay at that level.

### **FAST START BONUS PROGRAM**

In order to allow NCP leaders to earn a substantial income quickly, NCP will pay all qualified Leaders an accelerated bonus on all volume from newly sponsored distributors for their first "Commission" period. This allows new Associates to benefit from the very beginning. It is truly a Fast Start to building a sizable income with NCP.

The NCP Fast Start Bonus\* is paid throughout the first "commission" period. This allows an Associate to maximize earnings from the beginning.

10%- Earn 10% of all volume for the first "commission" period from personally sponsored Associates - Paid monthly.

5%- Earn 5% of all volume for the first "commission" period from Associates on your 2nd personal sponsor level - Paid monthly.

5%- Earn 5% of all volume for the first "commission" period from Associates on your 3rd personal sponsor level - Paid monthly.

\*To be eligible for the Fast Start Bonus an Associate must generate \$100.00 PSV or be signed up on the Associate Auto-ship program and have a standing order of at least \$112.00 of product per month at the regular wholesale price. A \$112.00 Auto-ship allows you to receive a 10% discount on all product ordered.

### **ENROLLER BONUS PROGRAM**

In order to reward NCP Leaders and give them the opportunity to help Associates in their downline, NCP has implemented an Enroller Bonus Program. This Program allows the Enrolling Associate to place new Associates and Customers anywhere in their direct downline and receive a 15% Enroller Bonus. This will be paid on new enrollees through the first one-month commission period. Added with the Fast Start Bonus, you can earn as much as 25% on initial enrollees placed in your first level!

### **ENROLLER PLUS BONUS PROGRAM**

To those qualified, NCP pays an additional 15% on an Active Associate's new enrollment business for a calendar month. This is in the form of an Enroller-Plus Bonus to those same Associates whose new enrollees (i.e. new Customers and new Distributors), for the same calendar month, purchase a total of \$300.00 or more during that calendar month to qualify for Enroller Bonus Program. By participating in all three bonuses (i.e. Fast Start, Enroller, and Enroller-Plus), an Associate can earn as much as 40% commission on the first month's activity of new enrollees placed front-line (i.e. first level) to that Associate!

NOTE: Beginning the second calendar month of a new Customer or Distributor with NCP, and continuing thereafter, all upline Bonus-override commissions are paid as per the regular Compensation plan. In other words, the Fast Start Bonus, Enroller Bonus, and Enroller-Plus Bonus are all paid (to the appropriate qualifying

upline Sponsors and Enrollers) only during the first calendar month of a new customer's or Distributor's activity with NCP. Also, during this same first month, the Fast Start, Enroller, and Enroller-Plus Bonuses are paid in lieu of the regular Compensation Plan Bonuses-override commissions normally paid to the upline.

### **AUTO-SHIP PROGRAM**

The Auto-Ship Program allows an Associate or Customer to have product shipped each month without the hassle of ordering. A pre-arranged quantity of selected products arrive at your door each month. The cost for the product is charged to a credit card of your choice or you may elect to participate in the Electronic Fund Transfer (EFT) program by sending or faxing a voided check to NCP. Associates and Customers who use the Auto-Ship Program and order \$112.00 or more per month receive a 10% discount off the price of the product. Applicable shipping and handling charges still apply.

### **ADDITIONAL INFORMATION**

NCP has an annual membership fee of \$10.00. We encourage you to take full advantage of the services this fee provides.

◆ **WEBSITE:** [www.1inhealth.com](http://www.1inhealth.com). Instantly obtain product and compensation information and read the testimonials of others who have experienced NCP products.

◆ **NEWSLETTERS:** Our newsletters are very informative and focus on providing the information requested by our Associates.

\*To remain "Active" and qualify to receive Bonus-override checks, an NCP Associate of any title must have at least \$100.00 of Personal Sales Volume (PSV) in a given calendar month or have a standing Autoship order of \$112.00 per month.  
\*\* Total Downline Volume (TDV) is the same as Group Volume (GV). However for the NCP compensation plan, the term TDV replaces the term GV.

*Bonus and override checks will be paid (mailed) by the 20th of each calendar month. There is no accumulation of business volume (PSV OR TDV). All volume is counted for the month in which it is created and does not carry over to the following month.*

For additional information on Natural Choice Products or to see our full line of high quality nutritional supplements, visit our website at: [www.1inhealth.com](http://www.1inhealth.com), call toll free: 800 626-5143, or email us at: [customerservice@naturalchoiceproducts.net](mailto:customerservice@naturalchoiceproducts.net)



**BUSINESS  
OPPORTUNITY**

**Compensation  
Plan**

---

**NATURAL CHOICE  
PRODUCTS**

---

**HEALTH  
AND  
FINANCIAL  
OPPORTUNITY**

---

**NATURAL CHOICE PRODUCTS**  
109 Cooperative Way, #101, Kalispell MT 59901

## THE COMPENSATION PLAN

In the following sections you will learn about one of the most effective and personal methods of marketing today, Network Marketing. It is truly a business concept of the future since it allows people of limited capital and training to enter into a "home-based" business which can be very profitable as well as offering certain tax advantages.

NCP prides itself for having developed one of the most balanced and profitable compensation plans possible. The basis of its productivity is in the consistent profit incentives to stimulate all Associates to aspire to the next level of achievement. This creates a natural inclination to grow and network with others.

## INDEPENDENT ASSOCIATE

There are two ways to become an NCP Associate: Fill out the NCP Associate Application and Agreement and mail, fax, e-mail, or personally deliver it to the company along with \$39.95 for the purchase of an Associate Sales Kit\*, or place an order for an Associate Sales Kit\*. We will then mail the Associate Application and Agreement to be filled out.

*\*NOTE: There are no requirements to purchase any products to become an NCP Associate. The purchase of an Associate Sales Kit is necessary except where State law requires this purchase be optional, i.e. North Dakota.*

## SPONSORING

As you develop your retail business, you will find that many of your customers are excited about the NCP products and they will share their experience with others. These enthusiastic customers can make good Associates for you. This can lead to the most dynamic part of the NCP opportunity, building a downline of Associates. As you accept the role of sponsor, you will find that the rewards of consistent sponsoring are many.

There is no Group Volume at the Associate (beginning) level. Each NCP Associate is encouraged to consistently retail products so that the Personal Sales Volume (PSV) meets the monthly requirement of \$100.00 while sponsoring other Associates who will do the same.

Meeting the minimum requirements for that title at least one time during any three consecutive calendar months retains all titles in the NCP Compensation Plan. However, you are paid bonuses and overrides based on your organization's monthly performance. Bonuses and overrides are paid as you are qualified.

## NCP ASSOCIATE TITLES

✂ **ASSOCIATE:** This is the initial title. The requirement to attain/retain this title is that the Distributor be active during the month.\*

✂ **SENIOR ASSOCIATE:** To achieve this title an Associate must have \$100.00 or more in TDV\*\* on levels 1-2 in a particular calendar month and be qualified on all lower levels.

✂ **MANAGING ASSOCIATE:** To achieve this title a Senior Associate must have \$150.00 or more in TDV\*\* on levels 1-3 in a particular calendar month and be qualified on all lower levels.

✂ **CONSULTING ASSOCIATE:** To achieve this title a Managing Associate must have \$300.00 or more in TDV\*\* on levels 1-4 in a particular calendar month and be qualified on all lower levels.

✂ **DIRECT CONSULTANT:** To achieve this title a Consulting Associate must have \$600.00 or more in TDV\*\* on levels 1-5 in a particular calendar month and be qualified on all lower levels.

✂ **MANAGING CONSULTANT:** To achieve this title a Direct Consultant must have \$1,200 or more in TDV\*\* on levels 1-6 in a particular calendar month and be qualified on all lower levels.

✂ **EXECUTIVE CONSULTANT:** To achieve this title a Managing Associate must have \$5,000 or more in TDV\*\* on levels 1-7 in a particular calendar month and be qualified on all lower levels.

✂ **DIAMOND EXECUTIVE CONSULTANT:** To achieve this title a Executive Consultant must have \$12,000 in TDV\*\* on levels 1-8 in a particular calendar month and be qualified on all lower levels.

✂ **TWO STAR DIAMOND EXECUTIVE:** To achieve this title a Diamond Executive must have \$50,000.00 TDV\*\* on levels 1-8.

✂ **THREE STAR DIAMOND EXECUTIVE:** To achieve this title a Diamond Executive must have \$100,000.00 TDV\*\* on levels 1-8.

✂ **FOUR STAR DIAMOND EXECUTIVE:** To achieve this title a Diamond Executive must have \$150,000.00 TDV\*\* on levels 1-8.

## COMPENSATION PLAN

The NCP Compensation Plan is a straight uni-level plan with no breakaways. It pays 100% of advertised claims. What this means is that you are paid on your TDV. TDV is produced by your entire organization according to the following chart.

ASSOCIATE TITLE	VOLUME REQUIRED	COMPENSATION ON LEVEL
Associate	\$100.00 PSV on level 1	4% on level 1
Senior Associate	\$100.00 TDV on levels 1-2	4% on level 2
Managing Associate	\$150.00 TDV on levels 1-3	5% on level 3
Consulting Associate	\$300.00 TDV on levels 1-4	5% on level 4
Direct Consultant	\$600.00 TDV on levels 1-5	5% on level 5
Managing Consultant	\$1,200.00 TDV on levels 1-6	6% on level 6
Executive Consultant	\$5,000.00 TDV on levels 1-7	7% on level 7
Diamond Executive Consultant	\$12,000.00 TDV on levels 1-8	9% on level 8

## PROFIT SHARING POOL

As an NCP "leader" you are rewarded for your building and training efforts. For those Associates that reach the Diamond Executive level, and qualify, NCP has set aside an additional bonus, (i.e. leadership override) in the form of a Profit Sharing Pool. One percent (1%) of the Total Company commissionable volume for the calendar month is placed into each of the three pools. If there are any qualifiers for a profit sharing pool, then 100% of the monies in that pool are paid to those qualifying participants on a pro-rated basis. The bonus will be paid to the qualified Diamond Executive Consultant on a pro-rated basis based on the TDV in levels 1-8 as follows. The Associate must be a Diamond Executive Consultant and meet the following requirements.

ASSOCIATE TITLE	VOLUME REQUIRED	COMPENSATION LEVELS
Two Star Diamond Exec.	\$50,000.00 TDV	Levels 1-8 1%
Three Star Diamond Exec	\$100,000.00 TDV	Levels 1-8 1%
Four Star Diamond Exec	\$150,000.00 TDV	Levels 1-8 1%

## ADDITIONAL FEATURES

Some of the major advantages in the NCP Compensation Plan are the features called *Roll-up*, *Compression*, and *Dynamic Compression*. These are defined as:

**ROLL-UP:** The process in which the PSV of distributors from the same downline are combined to form a hierarchy of Bonus levels (or levels of pay), each containing cumulative TDV for that Bonus level. This process is used in conjunction with monthly *Compression* to determine monthly payout of Bonus-Override commissions.

**COMPRESSION:** This means you get paid up to 8 Bonus levels deep of active downline distributors. Plus, you also get paid on the volume of all the Preferred Customers and non-qualified downline distributors that are in lines of sponsorship between those active distributors! Key point, active distributors are the determining factors for the Bonus Level, Bonus-Override commissions. Compression occurs monthly only for the purpose of calculating the Bonus and override commission payouts.

## DYNAMIC COMPRESSION

**This is EXCITING!** What this means is a 100% payout of possible monies in the Compression Plan. *(NOTE: this is 45% in the first 8 pay levels. Another 3% is available in Profit Sharing Bonuses. The total possible payout is then 48% of actual wholesale volume.)*

Here is how it works. Bonus-Overrides (commissions) are calculated for every Distributor in NCP through eight Generations of payout (maximum, if they exist), as per the Compensation Plan (with roll-up and compression, as explained above). Each of the (up to) eight levels of pay for any given Distributor is then paid to the first Distributor who qualifies for it that month, beginning with the